

Major Indicators of the Russian Internet Market

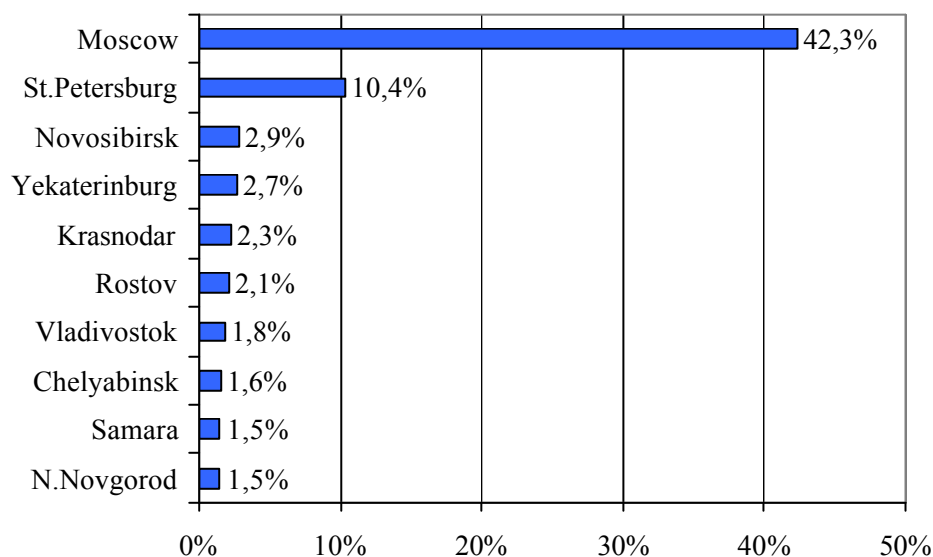
Audience: May is the traditional start of summer vacations and the official beginning of dacha season for Russia. Given that many Russians continues to access the Internet from work¹, and many were absent due to holidays, the number of Internet users² in Russia declined 1% for the month to 10.1 million. J'son & Partners and SpyLOG estimated the number of dedicated³ Internet users was 3.5 million in May.

Internet Users	Number (million)	% of population (16+)
Weekly active audience ⁴	4.5	4.0%
Total weekly audience	6.1	5.5%
Monthly audience	10.1	9.0%

Sources: J'son & Partners; SpyLOG

Regional Distribution: The share of Moscow city and region of the weekly Internet audience declined from 44.2% in April to 42.3% in May. Other regions continue to capture market share as Internet usage expands throughout the country.

Regional Distribution of Russian Internet Users (Top 10 Local Markets⁵)



Sources: J'son & Partners; SpyLOG

¹ Based on the April measurement, 5.1 million Russians had Internet access from their offices or public Internet-access points. The number of users accessing the Internet from home computers was slightly down in May reaching 5 million.

² Under an Internet user we consider a unique cookie-file; usually one cookie-file corresponds to one Internet access point (PC)

³ Regardless the place of Internet Access (office, home, public places)

⁴ Weekly active audience is users having not less than 3 sessions during last week.

⁵ Local Market is any subject of the Russian Federation

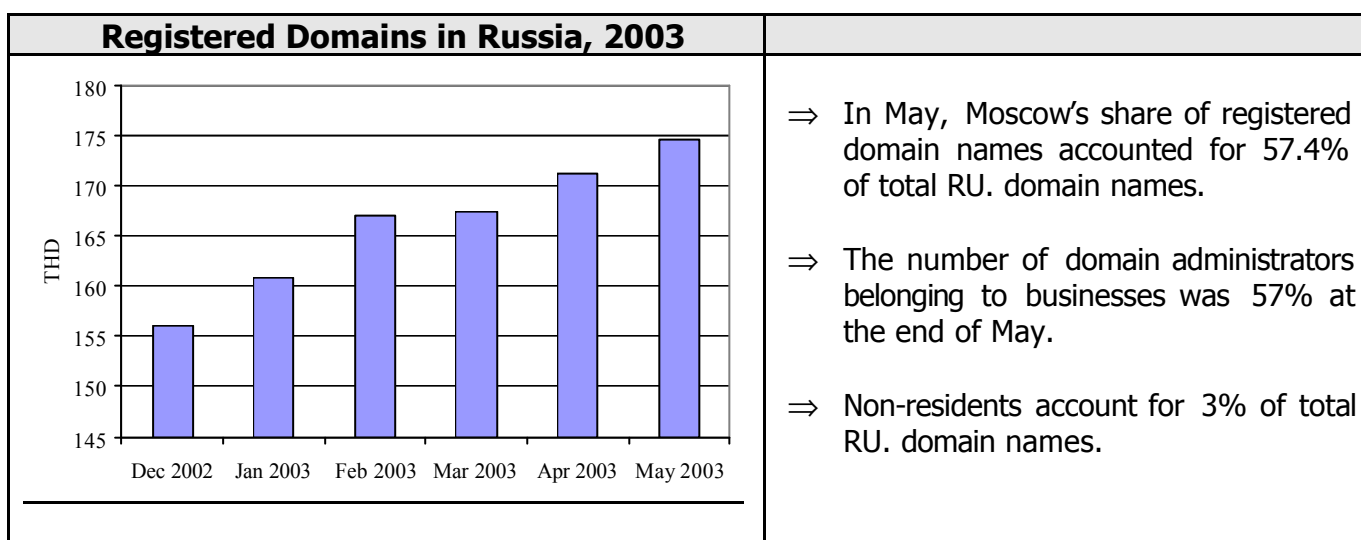
Internet Penetration in Russia: Based on weekly audience, Internet penetration in Russia reached 5.1% as of May 2003.

Top 5 Regions with the Highest Internet Penetration

Region	May 2003	April 2003
Moscow and oblast	17.2%	17.5%
St. Petersburg and oblast	10.2%	10.1%
Tomsk oblast	6.6%	6.1%
Novosibirsk oblast	6.5%	6.6%
Novgorod oblast	6.4%	6.9%

Sources: J'son & Partners; SpyLOG

Domain Statistics: By the end of May, the number of registered domain names reached almost 175,000. Monthly growth was nearly 3%.



Sources: Ru.Center, official registrar of RIPN

For further information, please contact:

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